



WFXV
201 Humboldt Street
Rochester, NY 14610

Waterfront Strategies
3050 K St. NW #100
Washington, DC 20007

Contract # 1393659

Schedule Dates 09/06/16-09/12/16
Advertiser House Majority PAC (39749)
Agency Waterfront Strategies (10349)
Product Political - Issues / Propositions (1068)
Brand 79/86/5057 (545651)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Colin, Lawson,
Phone/Fax /
CPE 79/86/5057
Account Types National/Political
Billing Type Standard
Comments TV
HMP 9.6-9.12;Separation: 30

Date Entered 07/15/16
Last Modified 07/15/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25247004
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$345.00
Net Total \$1,955.00
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Sep. 2016	34	\$2,300.00
Grand Total:	34	\$2,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/16-09/09/16	3	:30	4:30P- FAMILY FEUD	3		X	X	X	X			3	\$20.00	\$60.00	Utica (WFXV)		7/15/16
2.0	Normal Line / SPOT	09/06/16-09/09/16	3	:30	5P- The Middle	3		X	X	X	X			3	\$40.00	\$120.00	Utica (WFXV)	The Middle	7/15/16
3.0	Normal Line / SPOT	09/06/16-09/09/16	3	:30	5:30P- Hot in Cleveland	3		X	X	X	X			3	\$40.00	\$120.00	Utica (WFXV)	Hot In Cleveland	7/15/16
4.0	Normal Line / SPOT	09/06/16-09/09/16	3	:30	6P- BIG BANG THEORY 1ST	3		X	X	X	X			3	\$50.00	\$150.00	Utica (WFXV)	The Big Bang Theory	7/15/16
5.0	Normal Line / SPOT	09/06/16-09/09/16	3	:30	6:30P- Modern Family	3		X	X	X	X			3	\$60.00	\$180.00	Utica (WFXV)	Modern Family	7/15/16
6.0	Normal Line / SPOT	09/10/16-09/10/16	3	:30	5P- 5:30P (EST)	1						X		1	\$30.00	\$30.00	Utica (WFXV)	The Middle	7/15/16
7.0	Normal Line / SPOT	09/10/16-09/10/16	3	:30	5:30P- 6P (EST)	1						X		1	\$30.00	\$30.00	Utica (WFXV)	The Middle	7/15/16
8.0	Normal Line / SPOT	09/10/16-09/10/16	3	:30	6P- 6:30P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Big Bang Theory	7/15/16
9.0	Normal Line / SPOT	09/10/16-09/10/16	3	:30	6:30P- 7P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Big Bang Theory	7/15/16
10.0	Normal Line / SPOT	09/06/16-09/09/16	3	:30	7P- BIG BANG THEORY 2ND	3		X	X	X	X			3	\$60.00	\$180.00	Utica (WFXV)	Big Bang Theory	7/15/16
11.0	Normal Line / SPOT	09/06/16-09/09/16	3	:30	7:30P- Modern Family	3		X	X	X	X			3	\$60.00	\$180.00	Utica (WFXV)	Modern Family	7/15/16
12.0	Normal Line / SPOT	09/10/16-09/10/16	3	:30	7P- 7:30P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	7/15/16
13.0	Normal Line / SPOT	09/12/16-09/12/16	3	:30	8P- 9P (EST)	1	X							1	\$400.00	\$400.00	Utica (WFXV)	Gotham	7/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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14.0	Normal Line / SPOT	09/07/16-09/07/16	3	:30	8P- 9P (EST)	1			X					1	\$250.00	\$250.00	Utica (WFXV)	Masterchef-FOX	7/15/16
15.0	Normal Line / SPOT	09/06/16-09/09/16	3	:30	10P- 10:35P (EST)	2		X	X	X	X			2	\$170.00	\$340.00	Utica (WFXV)	Eyewitness News At Ten	7/15/16
16.0	Normal Line / SPOT	09/06/16-09/09/16	3	:30	10:35P- TWO AND A HALF MEN	2		X	X	X	X			2	\$40.00	\$80.00	Utica (WFXV)	Two And A Half Men	7/15/16
17.0	Normal Line / SPOT	09/06/16-09/09/16	3	:30	11:05P- How I Met Your Mother 1	2		X	X	X	X			2	\$30.00	\$60.00	Utica (WFXV)	How I Met Your Mother	7/15/16

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